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### Education

Google UX Design Certificate, Coursera (Feb 2024 - Jul 2024)

# University of Birmingham (2015 - 2018)

• 2:1 (67%) BA (Hons) in History of Art

### Immanuel College High School (2007 - 2014)

- A Levels: Fine Art (A\*), Religious Studies (A), Geography (B)
- Winner of the Immanuel College Fine Art Prize

# **Employment**

# **Growth Project Associate**

Reward Gateway (Jan 2022- Jan 2024)

# Skills • Figma • User Research • Personas • Wireframing • Prototyping • Usability Testing • Creative • Problem solving Interests • Travelling • iPad doodling • Running • Gardening • Visiting art exhibitions

- Responsible for managing relationships with both users and suppliers throughout an integration process, ensuring a smooth transition and maintaining high user satisfaction.
- Developed a VIP ticket purchasing system. Worked with suppliers to ensure hospitality packages cancelled by Covid-19 were successfully re-arranged, with all payments and tickets secured.

# Concierge Lifestyle & Customer Service Consultant

Xexec Ltd (Oct 2018- Jan 2022)

- Created usage reports highlighting user issues and pain points. Provided analysis and proposed improvements to elevate the user experience.
- Responsible for updating user communication forms and the internal platform to enable the team to prioritise queries and improve efficiency.
- Assisted users in the organisation of events (such as weddings), planning and arranging holidays, sourcing in-demand tickets and completing a range of other requests.
- Advising users on the best individualised discount options, keeping up-to-date on changing offers, and dealing with technical errors or complaints.
- Assisted users in resolving issues and accessing their platforms. This involved understanding over 100 different portals.

# Work Experience & Volunteering

### Gabriella Shemtov Floral (2018 - 2019)

• Floral arrangement, display and set up for events.

# Art teaching assistant (2015)

• Assisted in teaching primary school children about basic colour theory, texture and taking inspiration from artists.

### Senior youth camp and club counsellor (2011-2016)

• Collaborated with fellow counsellors to create and lead educational and entertainment sessions for children between the ages of 5-14.